wildanet

Certified B Corporation

Introducing KIT|24

Recycling, Refurbishing and Re-Homing Digital Devices to Those in Need

In partnership with

⊘ LEAP

In 2019, the world generated **53.6 million** metric tons of e-waste*

That's the equivalent of **353,000** Statutes of Liberty

And the figure is expected to increase to **74.7 million** metric tons by 2030*

The UK is the **2ⁿᵈ largest** emitter of electronic waste per capita **in the world**

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Be part of the Sustainable Conversation with

MATERIALS   WEEE

UK TO BECOME WORLD'S BIGGEST E-WASTE CONTRIBUTOR BY 2024

By Josh Templeman | 24 August 2023 | Add a Comment

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Several studies suggest that the UK could become the world's largest e-waste contributor as early as 2024.

Globally, the UK is currently the second largest contributor of e-waste at 23.9kg per capita. It follows the biggest contributor, Norway, which is responsible for 26kg of e-waste per capita each year.

Only **17%** of e-waste is properly collected and recycled

The rest ends up in landfill or is processed informally, posing a serious threat to the environment and human health

Source: 2023. Good Things Foundation. Circular electronics for social good: Reusing IT equipment to bridge the digital divide. https://www.goodthingsfoundation.org/insights/report-circular-electronics-for-social-good/

In the UK, there are estimated to be:

11 million laptops
9 million tablets
6.5 million computers

With the potential to be sold or recycled
That's a lot of unused tech that could be re-homed

Business

UK households sitting on £5.6bn of unwanted tech, research suggests

Campaigners have urged the public to sell or recycle their old gadgets ahead of International E-waste Day on Friday and amid cost-of-living fears.

Martyn Landi • Thursday 13 October 2022 15:26 BST

And yet...

1 in 20 households in the UK do not have home internet access

1 in 4 young people (16- to 25-year-olds) lack access to a laptop or tablet or Chromebook at home

An estimated 5.8 million people will still be digitally excluded in the UK by 2032 without further intervention

Source: 2023. Good Things Foundation. Circular electronics for social good: Reusing IT equipment to bridge the digital divide. https://www.goodthingsfoundation.org/insights/report-circular-electronics-for-social-good/

Millions of tons of devices going to waste

Millions of people struggling to afford devices

KIT 24

Introducing KIT|24

KIT|24

Recycling, Refurbishing and Redistributing digital devices

Helping organisations across Cornwall and Devon securely and safely dispose of their unused tech...

... refurbish it...

...and redistribute it to those who are unable to afford their own.

For FREE!

Supported by our friends at

reconome

Good Things Foundation

Does your organisation have unused tech?

If you have any of the following, we want to hear from you:

- ✓ Laptops
- ✓ Chrome books
- ✓ Desktops
- ✓ Network and server equipment

All devices must be in working condition and not broken beyond economical repair.

KIT 24

What about data security?

We know that data security is of the upmost importance when disposing of your business's old IT equipment. That's why we've partnered with leading experts Reconome.

Secure data wiping to MoD standards

✓ Reconome uses industry-leading data wiping technology with Blancco and Certus software completed by DBS checked staff. This software is accredited by the UK National Cyber Security Centre using the **Ministry of Defence** standard.
All customer data is completely wiped and destroyed with no data retained after the process is complete. Reconome are fully GDPR compliant, which means you are too.

Certificate of Data Erasure

✓ For every device donation, you will also receive a full reconciliation report of assets received and certificates of data erasure and destruction. This process, from collection to wiping, is completely free of charge – designed to ensure you can change the lives of those less fortunate with confidence and ease.

The Benefit for Businesses

It's FREE and easy

Securely disposing of unused tech can be complex and challenging. Disposal of digital tech is governed by The Waste Electric and Electronic Equipment (WEEE) Regulations 2013 (www.hse.gov.uk/waste/waste-electrical.htm)

Plus, you'll be giving your unused devices a new lease of life, giving others access to devices who would otherwise be digitally excluded.

It's secure

The software used to wipe all data is accredited by the UK National Cyber Security Centre using the Ministry of Defence standard. All customer data is completely wiped and destroyed with no data retained after the process is complete. It's also fully GDPR compliant.

You'll receive a certificate of data erasure

For every device donation, you'll receive a full reconciliation report of assets received and certificates of data erasure and destruction.

The Benefit for Businesses

It's good for the environment and supports your ESG goals

Re-homing your organisation's unused IT equipment makes a true positive impact on our environment – preventing new emissions from entering the atmosphere, helping to keep toxic materials out of the ground , tackling the linear economy and supporting the circular economy.

You're giving others the gift of connectivity

By donating your unwanted tech, you are enabling us to re-home these devices to those people and families that cannot afford their own and helping us to bridge the digital divide.

Our Target:

To collect **2400** eligible devices from businesses across Devon and Cornwall

Wildanet and Leap are committed to tackling the impact of e-waste in Cornwall and Devon
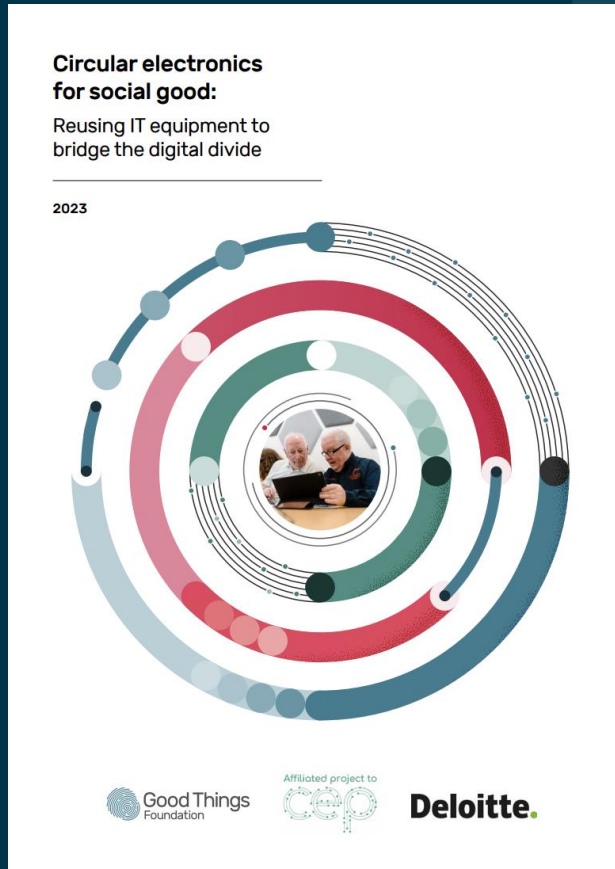
But we can only achieve it by working together.

Help us to re-home as many unused devices as we can, and together we can give opportunity, hope and the gift of connectivity to those who will otherwise be digitally excluded and left behind.

Will your organisation join the cause? Register today at

wildanet.com/Kit24

Further Reading

Circular electronics
for social good:

Reusing IT equipment to
bridge the digital divide

2023

Good Things Foundation | Affiliated project to cep | Deloitte.

www.goodthingsfoundation.org

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